

2024 ANNUAL CONFERENCE

SPONSOR & EXHIBITOR
PACKAGES



September 17th - 20th, 2024

The Lake Placid Conference Center
2634 Main Street, Lake Placid, NY 13126



2024 ANNUAL CONFERENCE

THE CONFERENCE

The New York State Community Action Association (NYSCAA) and New York State Weatherization Directors Association (NYSWDA) invite you to participate in NYSCAA and NYSCAA's Annual Conference. This year's conference will bring together Community Action Agency (CAA) Executive Directors, Weatherization Directors, and staff to discuss strategies for improving the lives of low-income families across New York State.

CONFERENCE INFORMATION

Conference Dates

Tues. September 17th, 9:00 AM – 5:00 PM
Wed. September 18th, 9:00 AM – 5:00 PM
Thurs. September 19th, 9:30 AM – 4:30 PM
Fri. September 20th, 9:00 AM - 12:00 PM

Conference Venue

Lake Placid Conference Center
2634 Main St, Lake Placid, NY 12946

WHY SPONSOR?

As a resource provider, your products and services help our agencies perform effectively and efficiently. During this conference, you will be able to showcase your organization and what it offers while also building relationships with those who influence and/or make decisions within the New York Community Action and Weatherization networks.

EXHIBIT INFORMATION

Exhibitor Set-Up & Registration: Tuesday, September 17th, 8:00 AM

Exhibiting Hours: September 17th, 9:00 AM – 5:00 PM; September 18th, 9:00 AM – 5:00 PM; September 19th, 9:30 AM – 4:30 PM; September 20th, 9:00 AM - 12:00 PM

Dedicated vendor times will be available during all conference breaks.

Exhibit Registration: All exhibitor & sponsor representatives must register on the conference website and obtain an official conference exhibitor/sponsor badge at the conference registration table. NYSCAA & NYSCAA ask that badges be displayed during all official conference events.



NYSCAA & NYSWDA'S ANNUAL CONFERENCE 2024 SPONSOR & EXHIBITOR BENEFITS

The Sponsor and Exhibitor Recognition Program gives recognition to our Sponsors and Exhibitors who help make NYSCAA and NYSWDA's Annual Conference a special event. Depending on the level of support, companies will receive the following benefits:

PLATINUM SPONSOR - \$5,000

- Complimentary registration(s) and access to all conference events - *3 Individuals*
- 5-minute presentation to all conference attendees before a Keynote Session
- Exhibit space with skirted table and chairs
- Special e-communication from NYSCAA to all registered and prospective conference attendees announcing your company's participation
- Recognition and logo on the conference webpage, website, and social media channels
- Full-page advertisement space in the printed conference agenda
- Sponsor poster on display in the conference registration hall
- Sponsorship poster on display during all conference events
- Logo on the main conference webpage, with a small write-up about your company and a link to your company's website
- Logo on promotional marketing emails
- Up to 3 complimentary tickets to the Community Action Awards Gala
- List of event attendees with contact information

GOLD SPONSOR - \$2,500

- Complimentary registration(s) and access to all conference events - *2 Individuals*
- Exhibit space with skirted table and chairs
- Special e-communication from NYSCAA to all registered and prospective conference attendees announcing your company's participation
- Recognition and logo on the conference webpage, website, and social media channels
- Full-page advertisement space in the printed conference agenda
- Sponsor poster on display in the conference registration hall
- Sponsorship poster on display during all conference events
- Logo on promotional marketing emails
- Up to 2 complimentary tickets to the Community Action Awards Gala

NYSCAA & NYSWDA'S ANNUAL CONFERENCE 2024 SPONSOR & EXHIBITOR BENEFITS

SILVER SPONSOR - \$1,250

- Complimentary registration(s) and access to all conference events - *2 Individuals*
- Exhibit space with skirted table and chairs
- Special e-communication from NYSCAA to all registered and prospective conference attendees announcing your company's participation
- Recognition and logo on the conference webpage, website, printed agenda and social media channels
- Half-page advertisement space in the conference program book
- Sponsorship poster on display during all conference events

EXHIBITOR - \$600

- Complimentary registration(s) and access to all conference events - *2 Individuals*
- Exhibit space with skirted table and chairs
- Special e-communication from NYSCAA to all registered and prospective conference attendees announcing your company's participation
- Recognition and logo on the conference webpage, website, printed agenda and social media channels

**CLICK THE LINK BELOW TO BECOME
A SPONSOR OR EXHIBITOR TODAY!**

[HTTPS://WWW.NYSCOMMUNITYACTION.ORG/2024SPONSORSHIP](https://www.nyscommunityaction.org/2024sponsorship)





WE ARE COMMUNITY ACTION

For more than 50 years, New York's Community Action Agencies have been the proven local, grassroots, federally-designated network of anti-poverty agencies in New York State. New York State's Community Action Agencies are a catalyst for change, testing new initiatives and developing innovative methods to eliminate the causes and effects of poverty.

With a network of 47 organizations throughout the Empire State that can reach every New Yorker, Community Action Agencies form a statewide service delivery system connecting individuals and families to the services they need to achieve economic security. When it comes to moving folks from poverty to self-sufficiency, Community Action Agencies know what works. Community Action Agencies achieve positive results that change lives and strengthen communities. New York State has 47 Community Action Agencies, all of which are NYSCAA members.

