

2022 CONFERENCE SPONSOR & EXHIBITOR PACKAGES

The New York State Community Action Association (NYSCAA) and New York State Weatherization Directors Association (NYSWDA) invite you to participate in **NYSCAA and NYSWDA's Annual Conference: Celebrating our Accomplishments & Forging Ahead**. This year's conference returns to in-person attendance and brings together Community Action Agency (CAA) Executive Directors, Weatherization Directors and staff to discuss strategies for improving the lives of low-income families across New York State.

As a resource provider, your products and services help our agencies perform effectively and efficiently. During this conference, you have the opportunity to showcase your organization and what it has to offer, while also building relationships with those who influence and/or make decisions within the New York Community Action and Weatherization networks.

CLICK THE LINK BELOW TO BECOME A SPONSOR/EXHIBITOR TODAY!

[HTTPS://WWW.NYCOMMUNITYACTION.ORG/2022SPONSORSHIP](https://www.nycommunityaction.org/2022sponsorship)

Conference Dates:	Thursday, September 29 th , 8:00 AM – 4:30 PM; Friday September 30 th , 8:30 AM – 12:00 PM
Conference Venue:	Hyatt Regency Hotel, 125 East Main Street, Rochester, NY 14604 Need to book a room? – Click here!
At-a-glance:	NYSCAA and NYSWDA's Annual Conference: Celebrating our Accomplishments & Forging Ahead will feature: <ul style="list-style-type: none"> • Quality training sessions, presentations, and speakers • 1.5 days to feature your products and services • Networking events and activities
Exhibit Hours:	<ul style="list-style-type: none"> • Exhibitor Set-Up & Registration: Wednesday, September 28th, 3:00 PM – 4:30 PM; Thursday, September 29th, 7:00 AM • Exhibiting Hours: Thursday, September 29th, 7:00 AM – 5:30 PM; Friday, September 30th, 8:00 AM – 12:00 PM <p><i>Dedicated vendor times will be available during all conference breaks.</i></p>
Exhibit Registration	All exhibitor & sponsor representatives must register on the official conference website and obtain an official conference exhibitor/sponsor badge at the conference registration table. NYSCAA & NYSWDA asks that badges be displayed during all official conference events.

NYSCAA and NYSWDA's Annual Conference: Celebrating our Accomplishments & Forging Ahead 2022 Sponsor & Exhibitor Benefits

The Sponsor and Exhibitor Recognition Program gives additional recognition to our Sponsors and Exhibitors who help make NYSCAA and NYSWDA's Annual Conference: Celebrating our Accomplishments & Forging Ahead a special event. Depending on the level of support, companies will receive the following benefits, in addition to what is included in their specific sponsorship:

	PLATINUM \$2,500	GOLD \$1,800	SILVER \$1,000	EXHIBITOR \$450
LIVE SESSION BENEFITS				
Complimentary registration(s) and access to all conference events. <i>Additional registrations for the event: \$299/person</i>	4 individuals	3 individuals	2 individuals	2 individuals
5-minute presentation before a Keynote Session	◆			
EVENT PROMOTIONS				
Exhibit space with skirted table and chairs	◆	◆	◆	◆
Special e-communication, from NYSCAA, to all registered and prospective conference attendees announcing your company's participation	◆	◆	◆	◆
Recognition and logo on conference webpage, website, and social media channels	◆	◆	◆	◆
Virtual ad space on conference App for remote attendees	◆	◆	◆	◆
Advertisement space in the digital Conference Program Book	Full Page	Half Page	Quarter Page	Logo
Sponsorship poster on display during conference events	◆	◆	◆	
Sponsor poster on display at entrance to conference event registration	◆	◆		
Logo on main conference webpage, with a small write-up about your company and a link to your company	◆			
Logo on promotional marketing emails	◆			
Complimentary ticket(s) to the Community Action Awards Gala	4 Tickets	3 Tickets	2 Tickets	2 Tickets
ATTENDEE LIST (including Name, Company, e-Mail Address)				
List of event attendees with contact information	◆			

