## March 2023 NYSCAA News



New York State Community Action Association Helping People. Changing Lives.

#### A Word From NYSCAA's CEO:

Dear friend,

I want to take this opportunity to wish Katherine Maciol the best in her retirement. Katherine served as the President/Chief Executive Officer of the Commission on Economic Opportunity (CEO) in Rensselaer County for ten years. When Katherine started at CEO, she brought with her deep knowledge of the needs of Troy and Rensealaer County residents, her expansive partnerships and collaborations, and her strength and compassion. She leaves Community Action with a deep understanding of the strength of a network and continues to be a fierce advocate for those who often go unheard. While we wish Katherine well in her retirement, we are thrilled to welcome and congratulate Sue Rosa as she steps into the role of President/Chief Executive Officer at CEO. We look forward to working with Sue as she continues building CEO's essential services.

I am excited to announce we have just released our inaugural podcast! Please take a moment to listen to three Community Action leaders discuss the vital work of Community Action. I am thankful to them for sharing their experiences and Community Action's impact on their lives and those in their communities. See the link to the podcast below.

Save the Date! The 2023 annual Community Action conference will be held at the Lake Ontario Event and Conference Center in Oswego, September 19-21. We can't wait to reconnect with all of you then. Keep an eye out for our call for session proposals which will be available soon!

Jacqueline Orr, CEO

#### **Table of Contents:**

- NYSCAA News
- Highlights from New York's CAAs
- National Partner News

- National Professional Development Opportunities
- Tips, Tools, & Resources
- Contact NYSCAA

### The Promise of Community Action:

Community Action changes people's lives, embodies the spirit of hope, improves communities, and makes America a better place to live. We care about the entire community and we are dedicated to helping people help themselves and each other.

#### **NYSCAA News:**

#### Save the Date for NYSCAA & NYSWDA's Annual Conference!





## **NYSCAA** Releases Our Inaugural Podcast

In our inaugural Podcast, we interview three Community Action Agency Executive Directors. Listen to their unique experiences and perspectives about the Community Action network throughout NY. In this first episode, we are joined by Greg Richards of Cortland County Community Action Program (CAPCO), Renee Hungerford of Community Action of Orleans & Genesee, and Diane Hewitt-Johnson of Chautauqua Opportunities.

You can listen to the podcast HERE!

## **Highlights from New York's CAAs:**



## **Head Start Turns to Sign Language for Whole Classrooms**

The <u>L.E.A.P.</u> Head Start Cambridge Valley Center has turned to sign language to help children in the three to five-year-old classroom compensate for language development slowed by mask-wearing during the COVID-19 pandemic.

You can read the full story here.



# Community Action Agencies in Cortland and Ithaca Team Up for ACEs and Trauma-Informed Care Training

Cortland Community Action Program (CAPCO) and Tompkins Community Action (TCA) recently joined together for an ACEs/Trauma-Informed Care & N.E.A.R. Science staff training. Staff learned skills and information related to resiliency and working with those who had Adverse Childhood Experiences. If your agency could benefit from Trauma Informed Care Training, contact NYSCAA!



## ProAction of Steuben and Yates Counties Hosts a Mental Health First Aide Class

Pro Action of Steuben and Yates is hosting their annual Resilience Symposium on May 31, 2023. Now more than ever, we need to come together and gain a deeper understanding of trauma and adversity on individuals and our communities and what we can do to build resilience in ourselves and others. You can register here.

#### **CSBG National Partner News:**



# **CAPLAW Develops Social Media Policy Template**

Due to federal, state, and local laws regarding employee rights and responsibilities when using social media, CAPLAW has created a social media policy template for agencies to reference and modify as needed. The template provides guidance and suggestions for drafting an effective social media policy.

Click here for the template and other CAPLAW resources.



#### **2023 Annual Convention Awards**

Do you know any outstanding volunteers, employees, or others who have advanced Community Action's work, fought poverty in their communities, and enabled low-income families to achieve self-sufficiency? These individuals should be honored and recognized for their successful and exemplary efforts! Nominate them for NCAP's 2023 Annual Convention Awards!

<u>Click here</u> for the full award descriptions and to nominate someone, today!



## NCAP Introduces the Refreshed Code of Ethics

Join the NCAP staff as they discuss the new code of ethics and the process used to develop this latest version. The new code, which now has six ethics, will be addressed.

When: Thursday, April 6, 2023. 3 PM

Click here to register.



## Pathways to Excellence Implementer Training - April 28, 2023

Your agency is ready to move forward in the pursuit of excellence. Set the stage by sending key staff to the April 28 online, Pathways to Excellence Implementer Training. Engaged participants will better understand recognizing and documenting agency progress towards the 35 Community Action Standards of Excellence. Attendees completing the training will earn a digital proof of completion badge from NCAP, documenting hours of training and the topics covered.

To register, sign-in to NCAP's <u>MemberSuite portal</u>. You will find Pathways to Excellence Implementer Training listed in the Events section. Questions? email Excellence@CommunityActionPartnership.com.

### **National Professional Development Opportunities:**

#### **CAPLAW**

2023 National Training Conference - June 27-29, 2023

#### **National Community Action Partnership (NCAP)**

• 2023 Whole Family Approach Institute- June 6-8, 2023

#### **Resources for New York State:**



# Governor Hochul Announces Economic Development Awards Spurring More Than \$20 Billion in Capital Investments

Governor Kathy Hochul announced that the New York Power Authority Board of Trustees approved economic development awards to 22 firms that will spur more than \$20 billion in capital investments and support 8,336 jobs—with 3,930 newly created. Among the approved items are a Niagara hydropower allocation to Amazon, the world's largest online retailer, and a ReCharge NY power allocation to Micron, a U.S.-based memory and storage

manufacturer and the fourth-largest producer of semiconductors in the world.

Governor Hochul said - "New York continues to secure its legacy as the most business-friendly and worker-friendly state in the nation while advancing the aggressive goals of our nation-leading climate agenda -- creating a greener, more prosperous Empire State."

You can read the full announcement here.



## NYS Comptroller Releases the Second "New Yorkers in Need" Report

The office of NYS Comptroller Thomas DiNapoli released a report assessing the effect of national Nutritional Assistance Programs on food insecurity for NY residents. The report addresses the potential negative impact on New York as the emergency SNAP benefits ceased at the beginning of March.

Click here to access the report.

### **National News & Resources:**



# **Brookings Institute Publishes Anti-Poverty Results of the Extended Child Tax Credit Study**

In partnership with the Hamilton Project, the <u>Brookings</u> <u>Institute</u> released its findings from a study about the benefits of extended child tax credits. The report identifies where childhood poverty was significantly reduced and considers state data from two separate criteria.

Click here for the full report.



## Policy + Action - Introducing the 2023 Prosperity Now Scorecard

For over a decade, the <u>Prosperity Now Scorecard</u> has stood as a trusted online data and advocacy tool. The Scorecard brings data to the center of discussions on building an economy that works for everyone, with

information on household financial health, racial, economic inequality, and the policy landscape. For the 2023 release, the Scorecard highlights communities' realities throughout the early years of the COVID-19 pandemic and the impacts of an economic system with deep-seated structural barriers to collective prosperity. It also validates our faith in the possibility of radical economic change.

**Click here** to explore the scorecard and read more.



# New Dashboard to Explore Impacts of Federal Broadband Investments on Local Communities

The U.S. Census Bureau has announced the release of the Access Broadband Dashboard. The dashboard includes a series of maps showing different broadband access measures and economic characteristics that research suggests could be influenced by increased access to broadband. Maps display statistics on employment, small business establishments, wages and income, poverty, home values, population change and migration, educational attainment, and gross domestic product (GDP).

Click here for the full report.



# Why Historical Redlining Maps Are Not Strong Predictors of Present-Day Housing Instability

Over the last few years, as public attention has focused on disparities caused by structural racism embedded in policy and practice throughout United States history, redlining has emerged as an illustrative policy of structural barriers to home ownership and wealth-building opportunities.

Recent research shows redlining is just one piece of a bigger story. <u>Urban Institute</u> found that, nationally, historical redlining does not consistently correlate with present-day housing instability among renters. Associations vary among cities, with some places seeing positive correlations between present-day

housing instability and formerly redlined areas and some seeing negative ones.

<u>Click here</u> for the full report.



# Overcoming Long-Term Care Staffing Challenges

A report published by Lightcast, "The Demographic Drought," paints a clear picture of population trends in the U.S. The report highlights that for over 50 years, the U.S. hasn't made up for the birth rates of the baby boomer generation, resulting in more retirees exiting the workforce than young people entering. Combined with a recent drop in immigration, this has left the U.S. with fewer and fewer young, working-aged people.

Over 50 million senior citizens live in the U.S., making up 16.5% of the total population. As baby boomers age, state populations are seeing an increase in residents over 65 and will likely see almost double the amount of nursing home residents by 2030.

Click here to read the full report.



## Wipfli: Register now for the National Training Conference, Stronger to Serve 2023

Join Wipfli's top trainers — including Tammy Jelinek and Denes Tobie — for five days of sessions packed with must-have perspectives on leadership, operational effectiveness, compliance, risk mitigation and talent to take your organization to the next level.

#### What you'll learn:

- Perspectives to help you grow as a leader
- Knowledge to help you make an immediate difference
- Current regulations and compliance requirements
- How to optimize your use of technology

#### Who should attend:

C-suite leaders

- Emerging leaders
- Leadership teams of Head Start and Community Action Agencies and other federally funded human services organizations

In addition to the education sessions, you'll find plenty of networking opportunities to meet and build connections with fellow attendees.

Click here to learn more and to register.

