

# NYSCAA UPDATE

## REGIONAL MEETINGS 2020



New York State Community Action Association  
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# TODAY'S AGENDA



New York State Community Action Association  
www.nyscommunityaction.org · 518-690-0491  
2 Charles Boulevard, Guilderland, NY 12084

## 2020 Capital District & NYC/LI Regional Meeting Agenda

Presented via Webinar

June 25, 2020

10:00 A.M. – 1:00 P.M.

- 10:00 A.M. Welcome and Introductions
- 10:10 A.M. NYSCAA Updates, NYSCAA staff
- 10:45 A.M. Responding to the 2020 Census
- Bob Scardamalia, Partnership Specialist, New York Regional Census Center
- 11:15 A.M. Community Action Angels Updates, Pat Standish
- New Parent Education Program
  - Results from the mini child needs assessment completed at 2019's Meeting of the Minds
- 11:45 A.M. Short Break
- 12:00 P.M. NYS Department of State
- Fiscal Update
  - DOS Program Update



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# ENGAGING THE NETWORK



# ELEARNING

☰ Call us : (518) 690-0491 ✉ E-mail : [elearning@nyscommunityaction.org](mailto:elearning@nyscommunityaction.org)

You are not logged in. (Log in)



## Online Learning for Community Action



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# Community Action: Our History, Our Narrative

Aaron E. Wicks, Ph.D.

Action for a Better Community



**Welcome to NYSCAA!**

Resources available to you as a NYSCAA Member.



NYSCAA Presents

## Community Action - an Overview

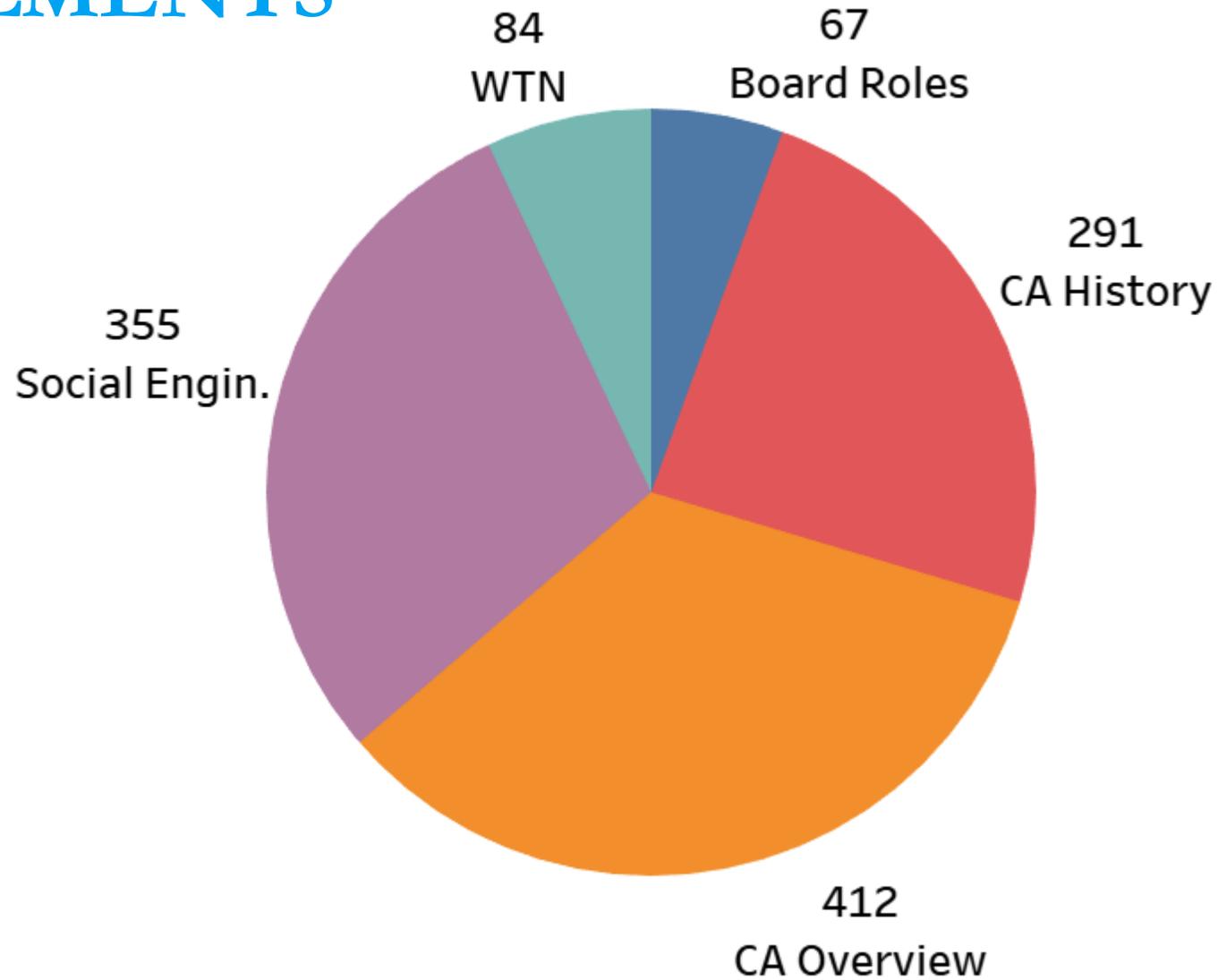
Jackie Ott, CEO, NYSCAA



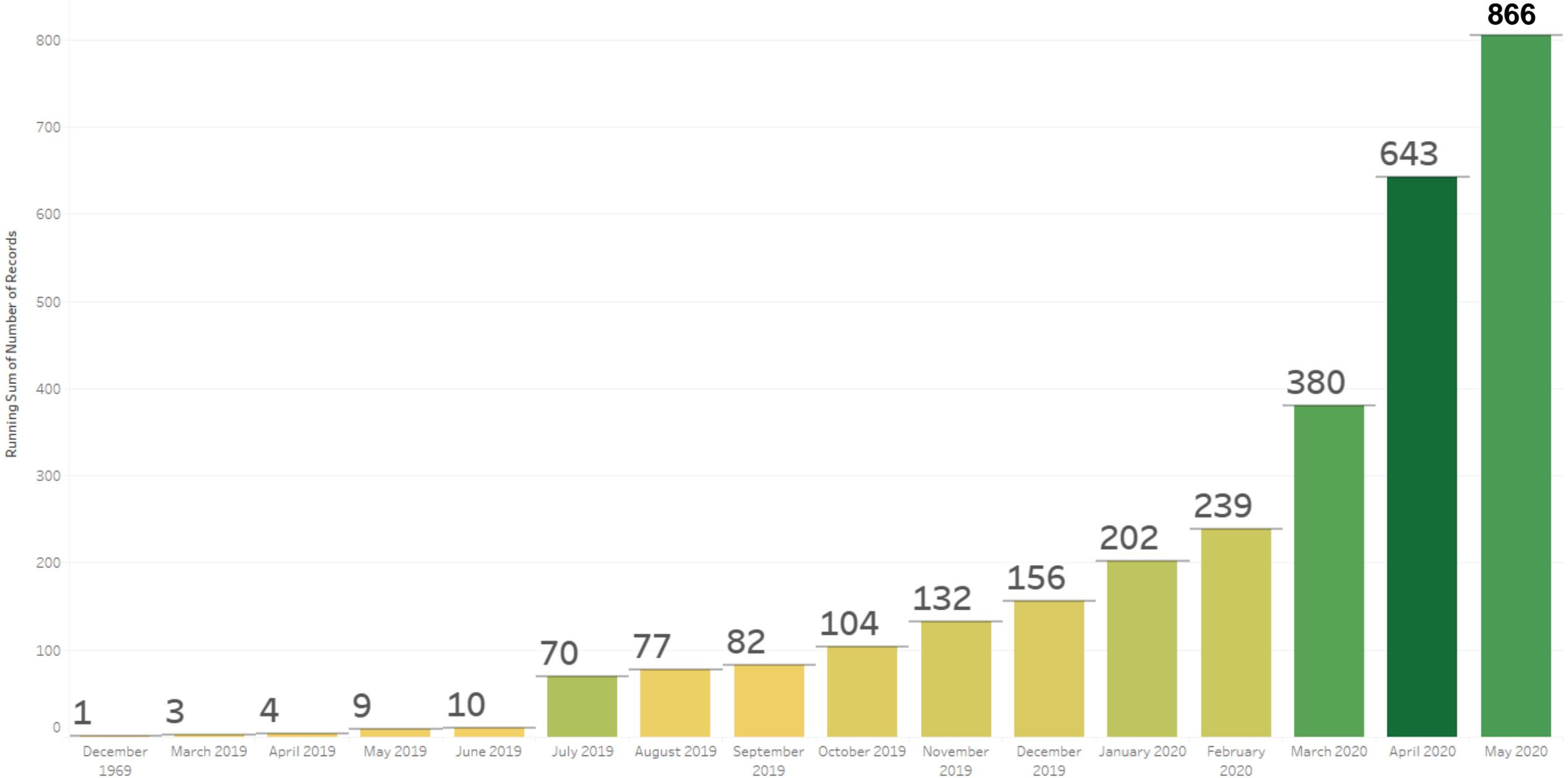
## Phishing and Social Engineering Essentials



# ENROLLMENTS



# ACCOUNTS CREATED BY MONTH



# FUTURE COURSES

- Understanding Poverty
- Board Retention and Recruitment
- ROMA 101
- Community Level Initiatives



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# NYSCCA'S WEBSITE & ANGELS



New York State Community Action Association  
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[About Us](#) [Poverty in NY](#) [News & Events](#) [Tools & Resources](#) [For Members](#)

Search our site...

SEARCH

SUBSCRIBE

MEMBER LOGIN

Read what Community Action Agencies are doing to support the needs of their communities.

**COMMUNITY ACTION AGENCIES SHINE LIGHT DURING DARK TIMES**

Below are some links to some resources that are available to help during this time.

**FEDERAL AND STATE RESOURCES**

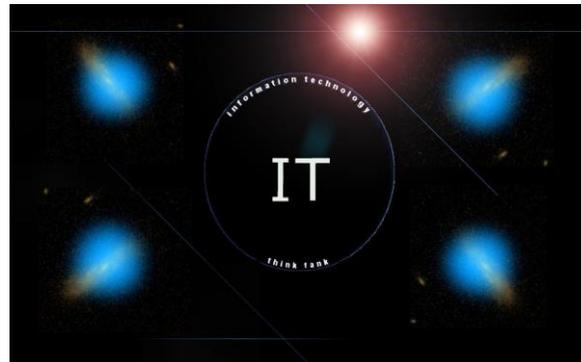
**TECH/REMOTE WORK RESOURCES**



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# AFFINITY GROUPS

**CAP SYSTEMS**  
ENTERPRISE CLIENT DATA MANAGEMENT SOFTWARE **INC**



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# AFFINITY GROUPS ARE CHANGING TO MEET THE NETWORK'S NEED



- Phone calls held on March 26<sup>th</sup>, May 15<sup>th</sup>, and June 4<sup>th</sup>
- The group emails regularly with HR related topics
- Moving to regularly scheduled meetings going forward

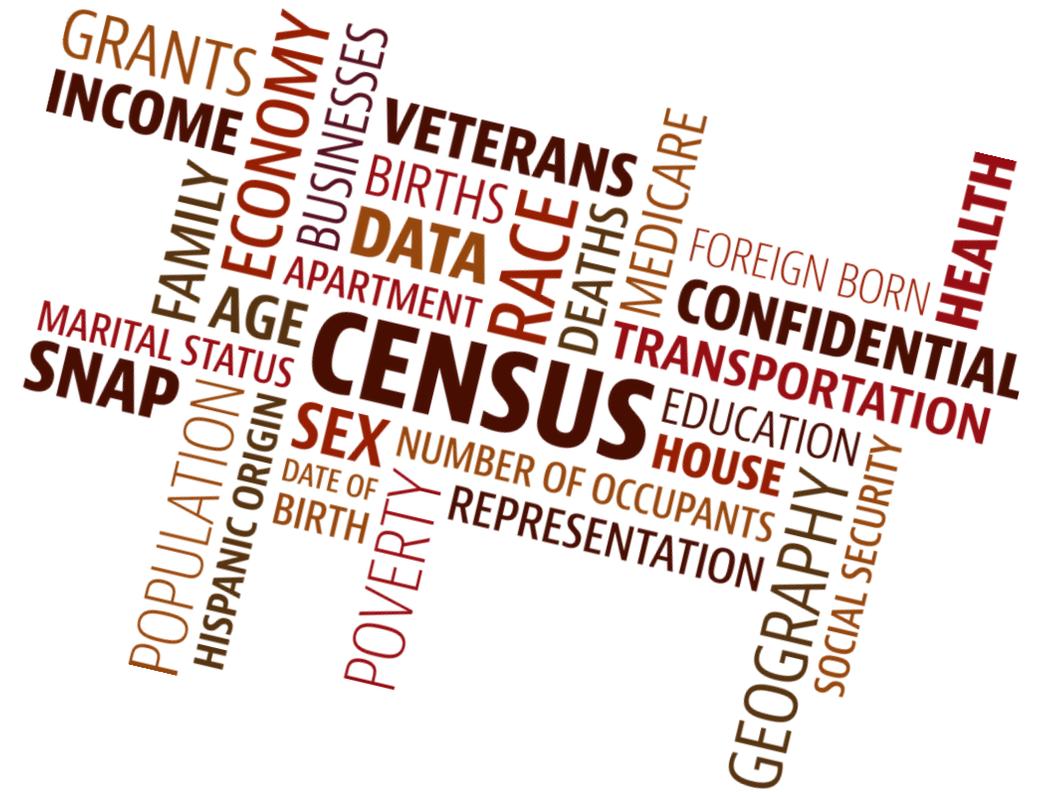
# AFFINITY GROUPS ARE CHANGING TO MEET THE NETWORK'S NEED

- Phone call held on March 26<sup>th</sup>
- The group emails regularly with Finance related topics
- Moving to regularly scheduled meetings going forward



# NEW AFFINITY GROUP

- CENSUS
  - Monthly Phone Calls
  - Lindsay Marsh (CAP),  
Members of the CACCC
  - Discussion
  - Identifying Areas of Need in  
the State



# COMMUNITIES OF PRACTICE



BEST PRACTICES

## Best Practices/Evidence Based Practices CoP

A shared learning space for the Best Practices/Evidence Based Practices Community of Practice.

Laura Rossman of Pro Action, Inc. in Steuben and Yates, and Shawn Futch of Action for a Better Community in Monroe County, have agreed to act as co-chairs for this COP.

Co-chair: [Shawn Futch](#)

Co-chair: [Laura Rossman](#)



DATA C.O.P.

## Data Community of Practice

A shared learning space for the Data Community of Practice.

**Sue Kervin**, Planning & Evaluation Data Analyst at Action for a Better Community (ABC) and **Angela Iocolano**, Sr. Director, Quality & Evaluation at PathStone Corporation will be the co-chairs of this Community of Practice.

Co-Chair: [Angela Iocolano](#)

Co-Chair: [Sue Kervin](#)



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# EMERGING LEADERS



**EMERGING LEADERS INSTITUTE  
2020**

1. 36 CAA staff in the 2020 cohort representing 19 different CAAs!
2. Introductory webinar
3. Canceled April and May in-person seminars
4. Held April Zoom meeting on Organizational Learning
5. Held virtual trainings on May 27, May 28, and June 24
6. “Networking Hour”



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## PREVIOUS WEBINARS

- Early Child Care and Education Services
- Social Engineering
- Financial Literacy and Capacity Building
- Embracing the COVID-19 Landscape
- Census Engagement for Frontline Staff
- Connecting People to Services - Using [myBenefits.ny.gov](https://myBenefits.ny.gov)



# PREVIOUS WEBINARS

- Small Business Association Disaster Program Information
- Data Collection, Analysis, and Prioritization During a Pandemic
- How to Use Social Media to Grow Your Reach
- Reframing the Human Services Narrative



# WEBINARS - UPCOMING

- Leading Change for Leaders – **Tuesday, June 30th**
- Regional ROMA Training for CAA Staff – **July 14<sup>th</sup> & August 18<sup>th</sup>**
- Growing Your Social Media Presence with LinkedIn – **July 15th**
- Addressing the Need for a Systematic Data Plan – **July 16th**
- Uniform Guidance – **July 21 afternoon and July 22 morning**
- Ideas for future webinar topics and content? – Email Charlie Barbay, [cbarbay@nyscommunityaction.org](mailto:cbarbay@nyscommunityaction.org)



# PUBLICATIONS



- Poverty Report
  - **New this year:** poverty data by Congressional Districts
- Updating Community Action Resource Guide
- Monthly Newsletters
- Annual Report



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- **Save the Date:** September 23-25, 2020 at the Hyatt Regency Rochester
- Meeting of the Minds – September 22<sup>nd</sup> at the Hilton Garden Inn (directly next to the Hyatt!)

# ROMA ALLIANCE

- Certified ROMA Professionals continue to meet on a regular basis
- Discuss best practices in each phase of the ROMA cycle
- May in-person meeting canceled; will hold a virtual meeting during the summer with opportunity for small group discussions
- NCR Implementer job description created and disseminated
- Regional ROMA trainings





AND NOW TO OUR  
GUEST PRESENTER...



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